

# ST. LOUIS POST-DISPATCH

## Crushed Red restaurants expanding to Denver

From Staff Reports  
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A local salad and pizza restaurant, Crushed Red, is expanding to Denver through a new franchise development agreement.

Crushed Red signed a franchise agreement with JAM Management, led by Jim Merlo, to open six restaurants in Denver over the next five years, the company said Tuesday.

In 2012, restaurateur Chris LaRocca founded Crushed Red, which has two locations, in Clayton and Kirkwood.



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“This franchise agreement marks a significant milestone for Crushed Red as we expand the brand outside of our St. Louis roots,” LaRocca said in a statement.