



Crushed Red fast-causal restaurants coming to Denver

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DENVER - Crushed Red Urban Bake & Chop Shop, a fast-casual salad and pizza restaurant chain based in St. Louis, plans to open its first location in the Denver Tech Center in May.

The restaurant, which will be located near Belleview & Interstate 25, comes as part of a six-restaurant franchise agreement that calls for openings in the Denver market over the next five years. Crushed Red's second location will open at the Orchard Town Center in Westminster in June.



JAM Management franchise group will own and operate the new locations. Jim Merlo, owner of JAM, said he wanted to open the Crushed Red locations after becoming a fan while visiting his sister in St. Louis.

"Every time I go to visit now, I make it a point to stop at Crushed Red," Merlo said. "From the eclectic décor and urban feel to the innovative, artisan-crafted menu items and speed of service, Crushed Red is a natural fit for Denver and I'm excited for the opportunity to introduce this innovative concept to the local community."

The menu includes customizable salads, hand-made pizzas with organic sauce, as well as soups and appetizers.